AkiNik Publications

Printing Press License No.: F.1 (A-4) press 2016

Acceptance Letter

Ref. No.: CRMCB-02-04
Date: 03-10-2026

To,
Dear Tanisha Ameriya and Samarveer Singh Shekhawat

The book chapter titled **"Behavioural Mechanisms & Pricing Decisions in Jaipur's Informal Handicraft Markets"** is very well written and has been accepted for publication in edited book titled **"Contemporary Research in Marketing and Consumer Behavior (Volume - 2)"**.

Yours Sincerely,

AkiNik Manager Publications

Brij Mohan Gupta
Manager
AkiNik Publications